

JOSÉ MARÍA LORA CASTILLO

CREATIVE DIRECTOR WITH OVER 15 YEARS OF EXPERIENCE LEADING THE DEVELOPMENT OF ADVERTISING CAMPAIGNS, BRANDING, VISUAL IDENTITY SYSTEMS, AND DIGITAL EXPERIENCES FOR SOME OF THE DOMINICAN REPUBLIC'S LEADING BRANDS.



EXPERIENCE

- 2024 - PRESENT ● **CHNG! ADVERTISING**
CREATIVE DIRECTOR - UI/UX DESIGN
- 2023 - 2024 ● **BUENA VIBRA GROUP**
ART DIRECTOR
- 2020 - 2023 ● **CHNG! ADVERTISING**
CREATIVE DIRECTOR - UI/UX DESIGN
- 2019-2020 ● **ADVANCE MEDIA CENTER / MINDSHARE**
HEAD OF INNOVATION
- 2018 - 2019 ● **CAPITAL DBG**
CREATIVE SENIOR
- 2015 - 2017 ● **PARTNERS OGILVY & MATHER**
CREATIVE SENIOR / ART DIRECTOR
- 2013 - 2015 ● **LIQUID DIGITAL AGENCY**
GRAPHIC DESIGNER
- 2012 - 2013 ● **EPIGREY ADVERTISING**
GRAPHIC DESIGNER
- 2010 - 2012 ● **MANGOBAJITO**
GRAPHIC DESIGNER

EDUCATION

COLEGIO ARROYO HONDO
HIGH SCHOOL EDUCATION

UNIVERSIDAD PRO EDUCACIÓN Y CULTURA (APEC)
BACHELOR'S DEGREE IN ADVERTISING

ALTOS DE CHAVÓN / ESCUELA DE DISEÑO
CONTINUING EDUCATION
ART DIRECTION
WEB DESIGN UI/UX

SPANISH / ENGLISH
LANGUAGES

REFERENCES

•SR. HAROLD TAVARES, ART DIRECTOR AT EPIGREY
829-641-1981

•SR. JESÚS VALENZUELA, ART DIRECTOR LIQUID DIGITAL AGENCY
809-224-9281

•SR. ANGEL ROSARIO, PARTNER & GENERAL CREATIVE DIRECTOR AT CAPITALDBG
809-258-8450

SR. FREDDY JANA, PARTNER & GENERAL CREATIVE DIRECTOR OGILVY & MATHER
889-333-4060

CONTACT

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